



SPONSORSHIP OPPORTUNITIES

July 31–August 1, 2015

18 Years of Helping the Kids of St. Jude!

Each year, the Champaign to Peoria runners leave on a 100-mile journey from Downtown Champaign to the Peoria Civic Center, raising money to support the children of St. Jude Children’s Research Hospital suffering from catastrophic diseases. Each runner raises a minimum of \$750 to participate, **but we need YOUR help in ensuring the run can take place!**

By sponsoring the St. Jude Champaign to Peoria Run, you’re helping us raise \$40,000 for cancer research.

Without the support of our sponsors, the dollars our runners raise would contribute to logistics, and not the valuable, life-saving research St. Jude families rely on.

How to Help

Become a sponsor to help ensure the run can take place. A 100-mile journey requires a motorcoach, food, water, police escorts, and safety needs. Your sponsorship ensures that runners make it safely from Champaign to Peoria.

Champion—\$1000

Primary logo on runner’s t-shirts at the St. Jude Telethon, broadcast on WEEK-TV in Peoria & Bloomington
Signage on motorcoach and Chase Van throughout the duration of the Run, traveling from Champaign to Peoria
Your logo and a link on our website, custjuderun.org
Recognition on our Facebook page, facebook.com/custjuderun
Certificate of appreciation acknowledging your sponsorship

Partner—\$500

Logo on runner’s t-shirts at the St. Jude Telethon, broadcast on WEEK-TV in Peoria & Bloomington
Your logo and a link on our website, custjuderun.org
Recognition on our Facebook page, facebook.com/custjuderun
Recognition on outside of Chase Van traveling from Champaign to Peoria
Certificate of appreciation acknowledging your sponsorship

Friend—\$250

Your name and a link on our website, custjuderun.org
Recognition on our Facebook page, facebook.com/custjuderun
Name on t-shirts runners wear at the St. Jude Telethon, broadcast on WEEK-TV in Peoria & Bloomington
Certificate of appreciation acknowledging your sponsorship



Haylee at age 4, A.L.L.

Interested in becoming a sponsor?

Contact Terri Reifsteck at custjuderuns@gmail.com or 217-714-4273.